

# Anshika Sharma

## INTERACTION DESIGNER

Ph - 8512815885

anshika.sharma8220@gmail.com

### Education

#### Master of Design | National Institute of Design, Bengaluru

Universal Design

2022 - 2025

#### Bachelor of Technology | Maharaja Agrasen Institute of Technology

Guru Gobind Singh Indraprastha University, New Delhi

Electrical and Electronics Engineering - 8.51 CGPA

2018 - 2022

#### National Cadet Corps

C Certificate Holder ( 'B' grade)

2019 - 2022

### Experience



#### Cvent India Private Limited

##### Product Designer I | Nov 2024 - Present

Designing enterprise-level SaaS solutions for meetings management, delivering intuitive and scalable workflows that enhance user experiences. Focused on streamlining complex processes for global clients.

- Audited the existing Strategic Meetings Management platform, identifying user pain points that led to business improvements
- Discovered inefficiencies in workflows and optimized them for better outcomes
- Successfully pushed projects to production, aligning with business goals and enhancing user experience
- Collaborated cross-functionally with product managers and developers to drive seamless implementation
- Contributed consistently to Cvent's design system

##### Product Design Intern | May 2024 - Nov 2024

- Redesigned role-based access control (RBAC) system, streamlining workflows and improving admin efficiency. Also worked on Cvent enterprise softwares
- Designed simplified role hierarchy framework, reducing confusion and cognitive load for the admins
- Achieved 30% faster setup of user roles, boosting onboarding speed and productivity
- Increased admin satisfaction by 40%, reducing frustration with user-centred design
- Delivered usability scores above 80% during testing, validating improved interface

*\*Was picked up for inclusion in the roadmap to be developed into a live project*



#### Defence Research and Development Organisation

##### Research Trainee | Apr 2021 - Aug 2021

Worked in Centre for Fire, Explosives and Safety under Mr. Banwari Lal Scientist 'E'.

Prepared a project report on 'Forest Fire Detection Using Wireless Sensor Networks'

- Designed intuitive interfaces for real-time fire detection and remote user alerts
- Conducted user research to enhance system accuracy, usability and experience
- Developed interactive prototypes for rapid response features

 [Portfolio](#)

 [Anshika Sharma](#)

### Skills

#### Tools

Adobe suite / Figma / Fusion 360 / Python /  
Html5 / CSS3 / Sketchbook pro / Google  
Analytics / Blender / SEO / Powerpoint / Keyshot

#### Design

Interaction Design / UX Design / UX Research / UI  
Design / Interface Design / Service Design /  
Accessibility Design / Inclusive Design / Web  
Design / Product Design / System Design / Design  
Systems / Web & App Design / Visual Design

#### Proficiencies

Design Thinking / Web accessibility / WCAG  
Guidelines / Storytelling / Narrative / HCI / HMI /  
User Research / Wireframing / Information  
Architecture / Usability Studies / Rapid  
Prototyping / Gamification / Web Development

#### Hard Skills

Workshop skills / Prototyping / 3D printing / Laser  
Cutting / Tangible Product Design

### Certifications

#### Web Development & Coding

Coursera

#### Python Bootcamp

Udemy

#### Search Engine Optimization (SEO) Specialization

Coursera

#### Digital Marketing

Internshala



### Achievements

#### Rhapsody Design Hackathon - 2023

Indian Institute of Science (IISc)  
Finalists

Lumist - Product Design, UI-UX Design

Developed a fully prototyped app with a 3D  
product model and integrated watch interface.